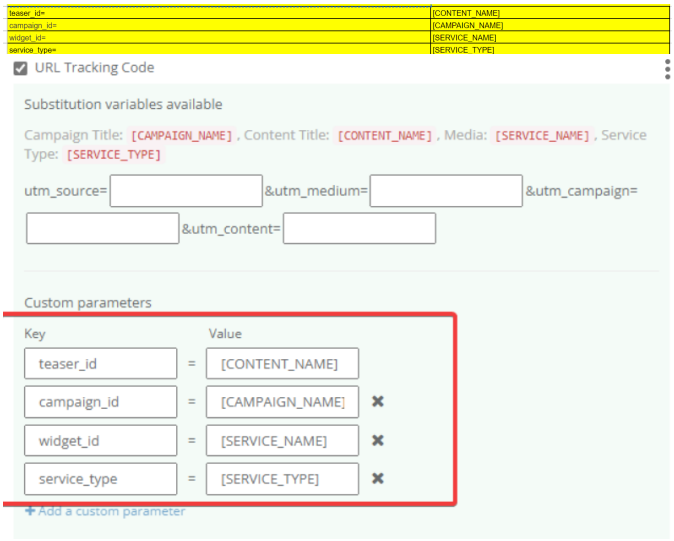
Макроси для джерел трафіку

Джерело трафіку	Макроси
Yahoo	`teaser_id={adid}&campaign_id={campaignid}&widget_id=${pubid}&site=${SUPPLY_NAME}&title={title}&adgroupid={adgroupid}&creative={creative}&device={device}`
Outbrain	external_id={{ob_click_id}}&teaser_id={{ad_id}}&campaign_id={{campaign_id}}&widget_id={{publisher_id}}&site={{publisher_name}}&title={{ad_title}}&section_id={{section_id}}&section_name={{section_name}}&req_id={{req_id}}&promoted_link_id={{promoted_link_id}}&time_stamp={{time_stamp}}
Recreative	teaser_id={OfferID}&campaign_id={CompanyID}&widget_id={SiteID}&device={DeviceType}&external_id={RCuid}
MGID	teaser_id={teaser_id}&campaign_id={campaign_id}&widget_id={widget_id}&category_id={category_id}&client_id={client_id}&site={referrer}&title={title}&cost={click_price}&external_id={click_id}
Adnow	teaser_id={{tid}}&campaign_id={{campaignid}}&widget_id={{site_id}}&geo={{country}}&browser={{browser}}&platform={{platform}}&location={{location}}&category_id={{catid}}&site={{domain}}&cost={{price}}&external_id={{clickId}}
Revcontent	widget_id={widget_id}&teaser_id={content_id}&title={content_headline}&campaign_id={boost_id}&utm_targeting={adv_targets}&target_id={target_id}&site={site_name}&user_ip={user_ip}&city={city}&state={state}&geo={country}&c_s_c={city|state|country}&external_id={conversion_uuid}

Джерело трафіку	Макроси
Taboola	site_name={site}&widget_id={site}&site={site_domain}&thumbnail={thumbnail}&title={title}&tamp={timestamp}&platform={platform}&campaign_id={campaign_id}&campaign_name={campaign_name}&campaign_item_id={campaign_item_id}&site_id={site_id}&cost={cpc}&external_id={click_id}
Traffichunt	teaser_id=[banner]&campaign_id=[camp_id]&widget_id=[adspace]&site=[site]&country=[country]&user_os=[user_os]&carrier=[carrier]&banner_size=[banner_size]&sub_id=[sub_id]&cost=[cost]&external_id=[txn_id]
Tapnative	teaser_id=[AD_ID]&campaign_id=[CAMPAIGN_NAME]&widget_id=[PLACEMENT_ID]&site=[DOMAIN]&pub_name=[PUBLISHER_NAME]&USER_UA=[USER_UA]&DEVICE_ID=[DEVICE_ID]&external_id=[TRANSACTION_ID]
Dable	teaser_id=[CONTENT_NAME]&campaign_id=[CAMPAIGN_NAME]&widget_id=[SERVICE_NAME]&service_type=[SERVICE_TYPE]
Mondiad	teaser_id=[creativeid]&campaign_id=[campaignid]&widget_id=[subid]&zoneid=[zoneid]&carrier=[carrier]&subscriptionage=[subscriptionage]&adformat=[adformat]&cost=[bid]&external_id=[clickid]
Geospot	teaser_id={CREATIVE_ID}&campaign_id={CAMPAIGN_ID}&widget_id={PUBLISHER_ID}&geo={COUNTRY_CODE}&site={APP_DOMAIN}&APP_NAME={APP_NAME}&APP_ID={APP_ID}&APP_BUNDLE={APP_BUNDLE}&DPI={DEVICE_PLATFORM_ID}&DNT={DNT}&APP_NAME_ALPHANUM={APP_NAME_ALPHANUM}&external_id={CONVERSION_ID}
FB	source={{source}}&placement={{placement}}&ad_id={{ad_id}}&adset_id={{adset_id}}&campaign_id={{campaign_id}}&ad_name={{ad_name}}&adset_name={{adset_name}}&sub1={sub1}&sub2={sub2}&sub3={sub3}&fbpixel=fbpixel
Mediago	teaser_id=${AD_ID}&campaign_id=${CAMPAIGN_ID}&widget_id=${SITE_ID}&site=${PUBLISHER_NAME}&title=${AD_TITLE}&source=${SOURCE}&assetid=${ASSET_ID}&campaignname=${CAMPAIGN_NAME}&bidtime=${BID_TIME_STAMP}&platform=${PLATFORM}&contentname=${CONTENT_NAME}&assetname=${AD_ASSET_NAME}&cost=${CPC}&external_id=${TRACKING_ID}

Джерело трафіку	Макроси
popin	teaser_id=${CONTENT_ID}&campaign_id=${CAMPAIGN_ID}&widget_id=${PUBLISHER_ID}&site=${PUBLISHER_NAME}&title=${AD_TITLE}&source=${SOURCE}&assetid=${ASSET_ID}&adsetname=${AD_ASSET_NAME}&campaignname=${CAMPAIGN_NAME}&bidtime=${BID_TIME_STAMP}&platform=${PLATFORM}&contentname=${CONTENT_NAME}&cost=${CPC}&external_id=${TRACKING_ID}
DABLE	
geozo	teaser_id=[AD_ID]&widget_id=[BLOCK_ID]&adgroup=[AD_GROUP_ID]&category=[CATEGORY_ID]&template=[TEMPLATE_ID]&cost=[BID]&external_id=[CLICK_ID]

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